

The 2027

Sunbeckia®

Patio & Container Collection

"Here comes the Sun... beckia."

We are pleased to offer the Sunbeckia® series — large-flowered Rudbeckia hirta bred for the patio — as 72-cell liners for the 2027 season.

Naturally well-branched with sturdy, upright stems, these compact plants reach 14–18" tall and wide and need no pinching. Oversized, long-lasting daisy blooms appear from summer right through to fall in golds, oranges, bicolours and rich painterly tones.

Sun-loving and drought tolerant once established, they shine in patio containers, mass plantings and mixed borders — and are loved by bees and butterflies. Hardy in Zones 7–10; grown as a flowering annual in cooler regions.

THE COLLECTION AT A GLANCE

SUNBECKIA® — SINGLE

13 varieties

Large single & semi-double daisies — golds, oranges & bicolours.

- Alicia
- Carolina
- Juliana
- Laura
- Luna
- Maya
- Mia
- Ophelia
- Paulina
- Sarah
- Sophia
- Stella
- Victoria

SUNBECKIA® — DOUBLE

3 varieties

Fully double, layered blooms on the classic Sunbeckia plant.

- Carla
- Lucia
- Noa

SUNBECKIA® GRAFFITI

4 varieties

Fully double, fluffy blooms in rich painterly tones.

- Caramel
- Cherry
- Peach
- Scarlet

PROGRAM AT A GLANCE

- 72-cell liner trays • 72 plants per tray
- Minimum order: 4 trays per variety
- Order deadline: before July 15, 2026

CUSTOMER

DATE

PO / REF

EMAIL

PHONE

VARIETY	# TRAYS	DELIVERY WK
SUNBECKIA® — SINGLE		13 varieties
Sunbeckia 'Alicia'		
Sunbeckia 'Carolina'		
Sunbeckia 'Juliana'		
Sunbeckia 'Laura'		
Sunbeckia 'Luna'		
Sunbeckia 'Maya'		
Sunbeckia 'Mia'		
Sunbeckia 'Ophelia'		
Sunbeckia 'Paulina'		
♦ Sunbeckia 'Sarah'		
Sunbeckia 'Sophia'		

VARIETY	# TRAYS	DELIVERY WK
SUNBECKIA® — SINGLE (CONT.)		
Sunbeckia 'Stella'		
Sunbeckia 'Victoria'		
SUNBECKIA® — DOUBLE		3 varieties
♦ Sunbeckia 'Carla'		
♦ Sunbeckia 'Lucia'		
Sunbeckia 'Noa'		
SUNBECKIA® GRAFFITI		4 varieties
♦ Sunbeckia Graffiti 'Caramel'		
Sunbeckia Graffiti 'Cherry'		
Sunbeckia Graffiti 'Peach'		
♦ Sunbeckia Graffiti 'Scarlet'		

HOW TO ORDER

- Enter trays + requested delivery week for each variety.
- Minimum 4 trays per variety • 72 plants per tray.
- Return to your sales contact before July 15, 2026.

♦ SMALL-ORDER EXCEPTION

Carla, Lucia, Sarah, Graffiti Scarlet & Graffiti Caramel may be ordered in any quantity — the 4-tray minimum is waived for these five.

NOTES / SPECIAL INSTRUCTIONS

The Sunbeckia® Collection

Rudbeckia hirta • 14–18" tall & wide • full sun • blooms summer–fall • 72-cell liners

