

The 2027

Sunmagic®

Echinacea Collection

"A little Sun. A little Magic."

We are pleased to offer the Sunmagic® series — compact, container-perfect Echinacea — as 72-cell liners for the 2027 season.

Bred for naturally branched, well-behaved habits and covered in big, long-lasting coneflower blooms from summer through fall, Sunmagic® spans painterly Vintage shades, compact Petites and lush Doubles — 20 varieties in all.

Sun-loving and drought tolerant once established, these are hardy perennial coneflowers (Zone 4–9), excellent in patio containers, mixed borders and mass plantings. Beloved by bees, butterflies and goldfinches alike.

THE COLLECTION AT A GLANCE

SUNMAGIC® VINTAGE

16 varieties

Classic Echinacea daisies with rich, painterly colours.

- Brilliant Rose
- Electric Orange
- Fuchsia
- Hot Pink
- Hot Red
- Lavender
- Lipstick
- Mango
- Orange
- Pearl White
- Pink
- Red
- Ruby
- Watermelon
- White
- Yellow

SUNMAGIC® PETITE

2 varieties

Compact, container-perfect plants in standout colours.

- Burgundy
- Double White

SUNMAGIC® DOUBLE

2 varieties

Lush, double-flowered coneflowers — fluffy pompom centres.

- Raspberry
- Yellow

PROGRAM AT A GLANCE

- 72-cell liner trays • 72 plants per tray
- Minimum order: 4 trays per variety
- Order deadline: before July 1, 2027

CUSTOMER

DATE

PO / REF

EMAIL

PHONE

VARIETY	# TRAYS	DELIVERY WK
SUNMAGIC® VINTAGE 16 varieties		
Sunmagic Vintage 'Brilliant Rose'		
Sunmagic Vintage 'Electric Orange'		
Sunmagic Vintage 'Fuchsia'		
Sunmagic Vintage 'Hot Pink'		
Sunmagic Vintage 'Hot Red'		
Sunmagic Vintage 'Lavender'		
Sunmagic Vintage 'Lipstick'		
Sunmagic Vintage 'Mango'		
Sunmagic Vintage 'Orange'		
Sunmagic Vintage 'Pearl White'		
Sunmagic Vintage 'Pink'		

VARIETY	# TRAYS	DELIVERY WK
SUNMAGIC® VINTAGE (CONT.)		
Sunmagic Vintage 'Red'		
Sunmagic Vintage 'Ruby'		
Sunmagic Vintage 'Watermelon'		
Sunmagic Vintage 'White'		
Sunmagic Vintage 'Yellow'		
SUNMAGIC® PETITE 2 varieties		
Sunmagic Petite 'Burgundy'		
Sunmagic Petite 'Double White'		
SUNMAGIC® DOUBLE 2 varieties		
Sunmagic Double 'Raspberry'		
Sunmagic Double 'Yellow'		

HOW TO ORDER

- Enter trays + requested delivery week for each variety.
- Minimum 4 trays per variety • 72 plants per tray.
- Return to your sales contact before July 1, 2027.

NOTES / SPECIAL INSTRUCTIONS

The Sunmagic® Echinacea Collection

Echinacea • 12–22" tall • full sun • blooms summer–fall • hardy perennial Z4–9 • 72-cell liners



Vintage Brilliant Rose
Brilliant rose-pink



Vintage Electric Orange
Electric red-orange



Vintage Fuchsia
Vibrant fuchsia-pink



Vintage Hot Pink
Hot pink, dark cone



Vintage Hot Red
Vivid hot red



Vintage Lavender
Soft lavender-pink



Vintage Lipstick
Hot lipstick pink



Vintage Mango
Mango-gold



Vintage Orange
Vibrant orange



Vintage Pearl White
Pearl white, gold cone



Vintage Pink
Classic pink



Vintage Red
Deep red



Vintage Ruby
Ruby red-pink



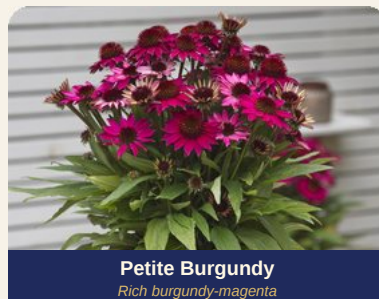
Vintage Watermelon
Watermelon pink



Vintage White
Pure white, green cone



Vintage Yellow
Sunny yellow



Petite Burgundy
Rich burgundy-magenta



Petite Double White
Cream-white, double



Double Raspberry
Raspberry-pink double



Double Yellow
Sunny yellow double